AMENDMENTS TO THE SPECIFICATION

Kindly add the following new paragraph, consisting of related application information, to page 1 of the specification immediately after the title of the invention:

CROSS-REFERENCE TO RELATED APPLICATIONS

The present application is a 35 USC §371 application of PCT/IL2004/000261, filed on 23 March 2004 and entitled "PERSONALIZED MULTIMEDIA MESSAGING SYSTEM", which was published on 29 September 2005 in the English language with International Publication Number WO 2005/091537.